

# What content can you create?

## Based around preparation for regular events

Regular events that happen every year – get ready for summer holidays, Christmas etc.

## One off events

Major sporting or cultural events e.g. World Cup, Olympics, etc

## Industry specific events

e.g. Crufts, Ideal Home Show

How can you connect your services with these events?

A large empty rectangular box intended for a response to the question above.