

What can you say to your ideal client?

Thinking about their problems, how can you solve them?

How regularly can you communicate with them for the services you are offering?

What events are coming up that they may be interested in?

What special offers do you have?

What company news would you like to share with them?

Anything else you would like to tell them?

What competitions could you run?

What incentives can you offer for promoting your business/services?

Anything else you would like to tell them?